

# **THE IMPACT OF SOCIOECONOMIC CHARACTERISTICS ON CO<sub>2</sub> EMISSIONS ASSOCIATED WITH URBAN MOBILITY: INEQUALITY ACROSS INDIVIDUALS**

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## **Abstract**

Concerns about the unequal distribution of greenhouse gas emissions attributable to mobility are gaining increasing attention in scholarly analyses as well as in the public policy arena. The factors influencing the emissions of individuals are largely undocumented, but they are assumed to be the same for all, be they low or high emitters. We use a household travel survey conducted in the metropolitan area of Barcelona to differentiate the factors that result in different rates of emission. It shows that the top ten per cent of emitters produce 49% of total emissions while ‘non-daily’ emitters make up 38.5% of the sample. These findings point to considerable inequality in daily mobility emissions, presenting a coefficient of 0.496 on the Gini index. If we compare this with the income-related Gini index for 2006 for the same area (recorded at 0.296), the inequality for mobility emissions is twenty points higher and, as such, is much more pronounced. We adopt a quantile regression approach, which reveals significant socioeconomic differences between groups of emitters. Gender, income and home-municipality type are influential in accounting for CO<sub>2</sub> emissions for all groups. Educational level appears to be less significant, and occupation shows no significance at all. The study confirms the ineffective nature of toll policy design in the area. Overall, socioeconomic factors have different impacts on different emitting groups, but these characteristics do not impact equally across all the population. Quantile regression using mobility survey data gathered from various cities would provide useful evidence for improving the design of urban mobility policies.

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## 1. Introduction

Transport is a major contributor to various environmental externalities, including most notably greenhouse gas (GHG) emissions and local air pollution. Indeed, the transport sector is reported to be responsible for a mostly quarter of energy-related carbon dioxide – CO<sub>2</sub> – emissions (IEA, 2015). This being the case, it is essential to understand what motivates people to employ (or otherwise) private vehicles, public transportation, and non-motorized modes, respectively. Having obtained this knowledge, appropriate policies can then be designed to enhance transport sustainability. Thus, from a policy perspective, it is important to understand how the distribution of CO<sub>2</sub> emissions is related to individual characteristics, since this provides fundamental insights into the distributional implications of climate change mitigation policies. Critically, travel patterns are known to vary in line with socio-economic characteristics, and more specifically with lifestyle characteristics combined with personal preferences and attitudes (Anable, 2005). This makes behavioral change a key factor in reducing the weight of transport in CO<sub>2</sub> emissions in relation to other sectors, particularly in the short term (Chapman, 2007).

Increasing attention is being paid to the analysis of international inequality in energy consumption and per capita CO<sub>2</sub> emissions (Duro and Padilla, 2006, 2011; Mussini and Grossi, 2015). Furthermore, in recent years a discussion has emerged on how transport emissions are distributed very unequal in developed countries (Brand and Boardman, 2008; Brand and Preston, 2010). Thus, some studies have used econometric techniques to differentiate between groups. For example, Ko et al. (2011) identify a group of “high emitters” and, more recently, Büchs and Schnepf (2013) described a group of “low emitters” (although in this case without performing an econometric analysis for this group). Allinson et al. (2016) advocates more work to understand better what causes emissions in households with high total emissions. Changes in aggregate carbon intensity for personal transportation in some OECD countries between the seventies and nineties show the importance of both fuel price and governmental policies in order to contain CO<sub>2</sub> emissions (Greening, 2004).

However, most of the research effort to date has focused on the average household, or on high emitter profiles. Thus, attempts at identifying different groups of emitters have been largely neglected and the results describing the distribution of emissions remain inconclusive. For this reason, there continues to be a considerable dearth of knowledge regarding the full implications of policy measures, such as fuel taxes, parking fees, or congestion charges.

This paper seeks to contribute to the literature by examining the impact of a series of individual characteristics on CO<sub>2</sub> transport emissions. While most papers to date have analyzed this impact in terms of the average emitter (with a few focusing on the top per cent of high emitters), we analyze the level of CO<sub>2</sub> emissions for different population groups. To the best of our knowledge, this is the first econometric analysis using quantiles of transport emitters. To do so, we adopt a quantile regression approach. Our analysis of a sample of 24,605 individuals confirms the unequal distribution of CO<sub>2</sub> transport emissions.

We use an institutional household travel survey conducted in the metropolitan area of Barcelona (Catalonia) to identify the factors that allow us to differentiate groups of emitters. This survey includes socioeconomic, demographic, residential, and transport

characteristics. After briefly reviewing the related literature in the next section, we report the details concerning our data in section three. We then discuss the econometric methodology of quantile regressions. Thereafter we present the results obtained by using this methodology, comparing it with logistic regressions to check the robustness of our analysis. Then, we conduct the quantile analysis for different mobility policies in a population subsample. Finally, we discuss our main results, examine their policy implications, and draw the main conclusions.

## **2. Research objectives and hypothesis**

This paper seeks to contribute to the literature by examining the impact of a series of individual characteristics on CO<sub>2</sub> transport emissions. While most papers to date have analyzed this impact in terms of the average emitter (with a few focusing on the top per cent of high emitters), we analyze the level of CO<sub>2</sub> emissions for different population groups. To the best of our knowledge, this is the first econometric analysis using quantiles of transport emitters. To do so, we adopt a quantile regression approach.

The main hypothesis is that socioeconomic characteristics of individuals have different impacts on mobility emissions and the analysis should not focus only on the mean. If this hypothesis is confirmed, mobility policies should be designed to reduce high emitters carbon dioxide emissions.

## **3. Literature review**

Within the literature on mobility and CO<sub>2</sub> emissions, the determination of the type of emitters has gained increasing interest in recent years. Several econometric studies have analyzed transport CO<sub>2</sub> emissions and the impact on these of socioeconomic, demographic, geographic and household characteristics.

Table 1 displays the studies focusing on socio-demographic factors that affect mobility carbon emissions. In relation to factors of mobility, the results are conclusive: holding a car license and, more specifically, owning a car imply more CO<sub>2</sub> emissions in all studies. Indeed, the majority of studies show a positive relation between car ownership and income with private car split. Patterns of urban transportation systems and of travel behavior vary widely, even among countries with similar urbanization and per-capita income levels. Santos et al. (2013) find the number of students in universities and higher education to be positively associated with the use of all modes of transport, but the car. Unsurprisingly, they also find that GDP per capita is positively associated with car sharing.

Quantile regression has been recently introduced in transport and CO<sub>2</sub> empirical analyzes. Qing Su (2012) analyzes the extra utilization of vehicles due to improved fuel efficiency (rebound effect); Hammoudeh et al. (2014) investigate the impact of changes in crude oil prices, natural gas prices, coal prices, and electricity prices on the distribution of the CO<sub>2</sub> emission allowance prices in the United States; Bel et al. (2015) measure the impact of speed limits on environmental pollutants. With respect to object of study in this paper, the closest use of the quantile regression methodology is Han et al. (2015) analysis of how household characteristics differ in their associations with household embedded carbon emissions.

**Table 1** Impact of different household socio-demographic variables on CO<sub>2</sub> transport emissions in previous econometric studies

| Authors           | Year | Zone                    | Emissions          | Method  | Groups analyze                          | Gender | Income               | Education | Age                                    | Car ownership | Geographic zone           | Others   |
|-------------------|------|-------------------------|--------------------|---|---|--------|----------------------|-----------|--|---------------|---------------------------|--|
| Brand and Preston | 2010 | Oxford (UK)             | Transport emission | Regression model                                  | All                                     | ...    | +, but only extremes |           | ... except negative on retirees        | +             | ....                      | - housekeeper, while no evidence on retired and unemployed |
| Barla et al.      | 2011 | Quebec city             | Transport emission | Regression model                                  | All                                     | +      | +, but only extremes | ....      | Less emissions 50-64 years than 35-49. |               | + for non-downtown        | No car license less emissions                              |
| Ko et al.         | 2011 | Seoul metropolitan area | Transport emission | Tree-based regression and a binary logistic model | High emitters (top 10%) and non         | +      | +                    |           | ∩                                      | +             | + for metropolitan cities | + working people   |
| Brand et al.      | 2013 | Oxfordshire (UK)        | Transport emission | Regression model and binary logistic regression   | All and high emitters (top 20%) and non | +      | +                    | +         | ∩                                      | +             | ....                      |  |
| Büchs and Schnepf | 2013 | UK                      | All                | Regression model                                  | All                                     |        | +                    | +         | ∩                                      |               | + rural                   |  |

Note: +: Positive relation; ...: not significant; ∩: significant for all ages with a maximum on adults; blank: not considered in the analysis

Source: Authors

## 4. Data

### 4.1 Data source

Our main data base is the household travel survey (HTS) conducted for the entire metropolitan region of Barcelona in 2006 by the Metropolitan Transport Authority (*Institut d'Estudis Regionals i Metropolitans de Barcelona*, 2006). This data base includes a sample of individuals reporting their previous day's (daily) trips, including origin and destination, journey time, day and hour, transport mode, and trip purpose. The survey employs a computer-assisted telephone interviewing (CATI) technique in contacting with a representative sample of the population. Using a multistage stratified sampling, individuals are selected by applying sex and age quotas. The interview comprises four blocks of questions: the first block concerns household composition and is used to select the individual; the second block of questions gathers details about all the previous day's trips; the third block comprises questions about the individual's socioeconomic characteristics; and, the fourth block gather personal details related to the individual's mobility. The individual characteristics gathered in the third block are gender, age, educational level, family income, and occupational status. The fourth block gathers financial information, including monthly expenditure on public transport, fuel, tolls, and parking away from home. We compute all journeys within the metropolitan area of Barcelona, that is, all metropolitan journeys that have their origin and destination inside the area. The total number of journeys is 93,864, and the total number of travelers is 24,605. All types of journey (be they for leisure, work, shopping, etc.) are included.

### 4.2 Emissions estimation procedure

CO<sub>2</sub> intensity is a measure of emissions per unit of activity, and is calculated using the estimation procedure employed by the International Transport Forum (2009). For private cars, we also use the emission factors, corrected by the proportion of gasoline and diesel vehicles making up the fleet. The regional government provides different emission factors according to three average speeds: 21 km/h, 70 km/h, and 107 km/h. We obtain different emission factors based on road type (urban, interurban, or motorway), time slot, and city of origin and destination. The emission factor is corrected if the individual is accompanied by a traveling companion, depending on the metropolitan occupancy rate. CO<sub>2</sub> emissions are calculated using equation 1:

$$CO_2 \text{ private mode} = \text{Emission time} \times \text{emission factor (speed)} \times \text{Occupancy} \quad (1)$$

We conduct the same procedure for motorbikes, except that there are no diesel vehicles among this mode of transport. Emissions from soft modes, cycling and walking, are categorized as zero. In the case of taxis, we have information on the emission factor of each vehicle type and the composition of the fleet, and we also correct for traffic conditions. For subways, tramways, interurban buses, and national and regional trains, we use the official emission factors (for passenger-kilometers) applying equation 2:

$$CO_2 \text{ public transport} = \text{Distance} \times \text{emission factor} \quad (2)$$

For intra-city bus journeys, we only have information about journey time, so we apply equation 1. Therefore, to obtain the corresponding CO<sub>2</sub> emissions we discount walking (transit access) time and apply an average speed.

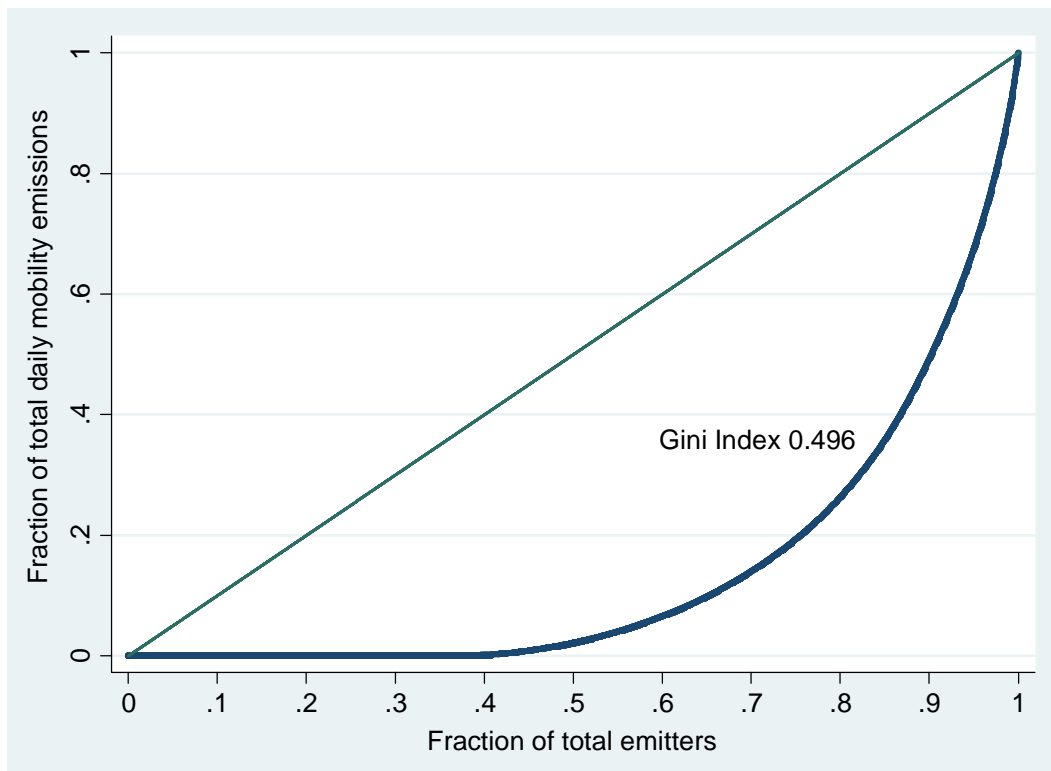
The first limitation we encounter (and one that we need to take into account when interpreting our results) concerns those individual commuters that switch transport modes

when completing the same trip. The HTS does not indicate where these changes of transport mode occur; thus, it is not possible to quantify their CO<sub>2</sub> emissions accurately. There is no way of overcoming this limitation, so we opted to omit these individuals.<sup>1</sup> Additionally, information on several variables is unavailable – this is the case of car and motorbike ownership, and household size (in particular, the number of children and their ages).

#### 4.2 Emission results

Based on the available information and making the computations outlined above, we find that the individual, daily average emission is 1,738 g CO<sub>2</sub>. The top 10% of pollutants are responsible for 49% of total emissions, that is, 8,961 g CO<sub>2</sub> per day, while the top 20% of pollutants contribute 74% of total emissions (Figure 1). These results are consistent with the literature: top ten per cent of emitters produce 43 and 63% of emissions in Oxford and Seoul, respectively. If we focus on the highest quintiles only, we find they produced 62 and 82% of total emissions in Oxford and Seoul, respectively (Brand and Preston, 2010; Ko et al., 2011).

**Figure 1** Cumulative distribution of total daily CO<sub>2</sub> mobility emissions



Source: Authors

In Barcelona, 38.5% of individuals do not produce CO<sub>2</sub>.<sup>2</sup> These findings point to considerable inequality in daily mobility emissions, presenting a coefficient of 0.496 on the Gini index. If we compare this with the income-related Gini index for 2006 for the

<sup>1</sup> It is worth noting that there are not differences between individuals in both samples, with respect to socioeconomic characteristics.

<sup>2</sup> The low proportion of non-emitters is due to the sampling method. The travel survey only asks about the trips undertaken the previous day.

same area (recorded at 0.296), the inequality for mobility emissions is twenty points higher and, as such, is much more pronounced. The Jarque-Bera test indicates that individual emissions do not follow a normal distribution (p-value equal to zero). On average, 86% of the emissions attributable to an individual emitter are produced by private vehicles. Average emissions per journey in a private vehicle are 1,258 g CO<sub>2</sub>, while emissions per journey on public transportation are 439 g CO<sub>2</sub>.

Table 2 shows the socioeconomic traits considered: sex, monthly family income, educational level, occupation status, size of hometown, and monthly expenditure on different transportation alternatives: public transportation, car fuel, tolls, and parking away from home (i.e., all parking expenditure, except home parking). The 10th and 25th percentiles cluster the non CO<sub>2</sub> emitters; the 50th percentile corresponds to the median emitter and 0.69 to the average emitter – hence, the 75th quantile can be interpreted as such.

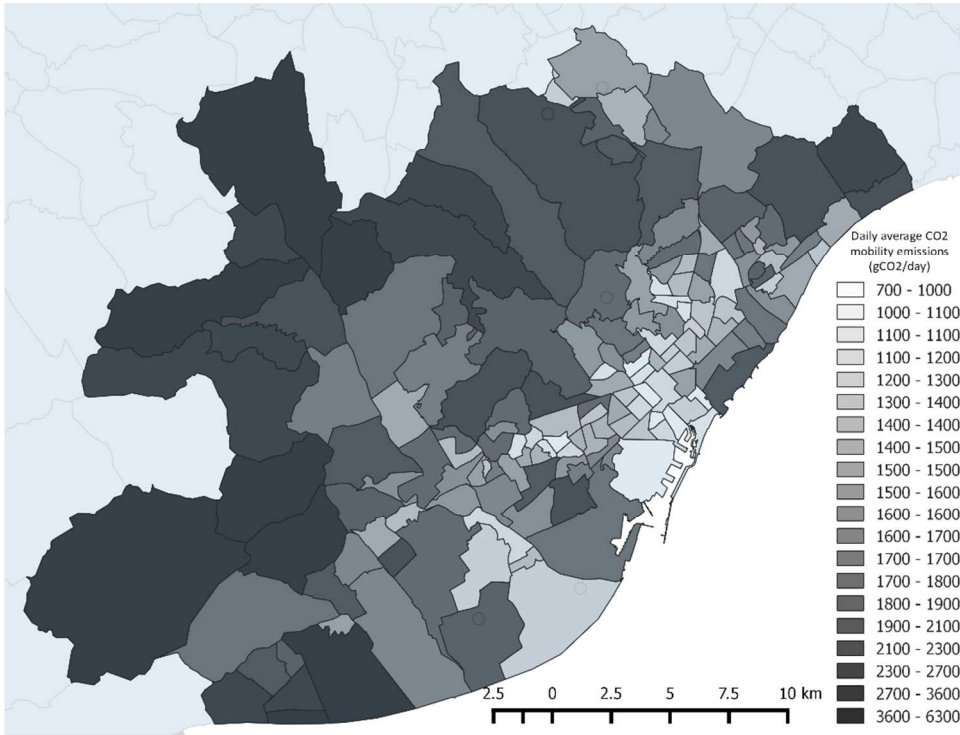
**Table 2** Mean and standard deviations of socioeconomic characteristics

| Family variables         | Variable              | Levels           | Quantile       |                |                 |                |
|--------------------------|-----------------------|------------------|----------------|----------------|-----------------|----------------|
|                          |                       |                  | 0.25           | 0.5            | 0.75            | 0.9            |
| Demo geographic          | Gender                | Male             | 0.421 (0.4936) | 0.407 (0.4915) | 0.476 (0.4996)  | 0.627 (0.4839) |
|                          |                       | Female           | 0.579 (0.4936) | 0.593 (0.4915) | 0.524 (0.4996)  | 0.373 (0.4839) |
|                          | Age                   | 4-29             | 0.311 (0.4629) | 0.458 (0.4984) | 0.312(0.4635)   | 0.199 (0.3991) |
|                          |                       | 30-44            | 0.166 (0.3724) | 0.203 (0.4021) | 0.318 (0.4660)  | 0.446 (0.4973) |
|                          |                       | 45-64            | 0.252 (0.4340) | 0.215 (0.4107) | 0.267 (0.4426)  | 0.301 (0.4589) |
|                          |                       | Above 65         | 0.271 (0.4445) | 0.124 (0.3301) | 0.102 (0.3033)  | 0.054 (0.2261) |
|                          | Hometown Inhabitants  | Barcelona        | 0.392 (0.4882) | 0.486 (0.5000) | 0.384 (0.4865)  | 0.320 (0.4667) |
|                          |                       | < 10,000         | 0.027 (0.1620) | 0.056 (0.2304) | 0.069 (0.2541)  | 0.048 (0.2131) |
|                          |                       | 10,000-50,000    | 0.152 (0.3588) | 0.138 (0.3448) | 0.161 (0.3675)  | 0.178 (0.3826) |
|                          |                       |                  | >50,000        | 0.429 (0.4950) | 0.319 (0.4666)  | 0.386 (0.4871) |
| Economic                 | Family monthly income | Less than 1000€  | 0.371 (0.4830) | 0.216 (0.4117) | 0.136(0.3429)   | 0.073 (0.2611) |
|                          |                       | 1000-2000 €      | 0.404 (0.4907) | 0.400 (0.4903) | 0.419 (0.4936)  | 0.394 (0.4889) |
|                          |                       | 2000-3000 €      | 0.151 (0.3578) | 0.240 (0.4276) | 0.271 (0.4446)  | 0.311 (0.4631) |
|                          |                       | 3000-4000 €      | 0.050 (0.2179) | 0.077 (0.2660) | 0.114 (0.318)   | 0.135 (0.3420) |
|                          |                       | 4000-5000 €      | 0.015 (0.1209) | 0.042 (0.2015) | 0.041 (0.1974)  | 0.046 (0.2089) |
|                          |                       | > 5000 €         | 0.010 (0.1006) | 0.025 (0.1549) | 0.019 (0.1392)  | 0.041 (0.1977) |
| Economic                 | Educational level     | No studies       | 0.145 (0.3523) | 0.068 (0.2530) | 0.033 (0.1784)  | 0.012 (0.1087) |
|                          |                       | Primary studies  | 0.480 (0.4996) | 0.373 (0.4838) | 0.319 (0.4662)  | 0.264 (0.4407) |
|                          |                       | Second studies   | 0.238 (0.4253) | 0.340 (0.4738) | 0.3854 (0.4869) | 0.397 (0.4895) |
|                          |                       | Tertiary studies | 0.137 (0.3441) | 0.219 (0.4139) | 0.263 (0.4404)  | 0.327 (0.4693) |
|                          | Occupation status     | Scholar          | 0.251 (0.4332) | 0.348 (0.4766) | 0.168 (0.3739)  | 0.055 (0.2277) |
| Housekeeper              |                       | 0.122 (0.3276)   | 0.064 (0.2465) | 0.055 (0.2284) | 0.029 (0.1689)  |                |
| Retiree                  |                       | 0.304 (0.4601)   | 0.145 (0.3521) | 0.121 (0.3267) | 0.069 (0.2537)  |                |
| Employed                 |                       | 0.268 (0.4428)   | 0.408 (0.4916) | 0.602 (0.4897) | 0.803 (0.3979)  |                |
| Unemployed               |                       | 0.055 (0.2286)   | 0.034 (0.1814) | 0.054 (0.2252) | 0.044 (0.2044)  |                |
| Mobility expenditure     | Public transport      | 13.22 (16.026)   | 24.42 (20.959) | 22.75 (24.328) | 14.76 (25.838)  |                |
|                          | Fuel                  | 47.86 (44.076)   | 47.82 (54.001) | 59.60 (80.087) | 84.00 (74.316)  |                |
|                          | Tolls                 | 10.37 (20.134)   | 13.21 (24.014) | 11.16 (22.907) | 14.36 (31.950)  |                |
|                          | Parking away home     | 5.22 (16.195)    | 7.44 (17.92)   | 8.38 (22.135)  | 15.49 (33.665)  |                |
| Number of daily journeys |                       |                  | 3.74 (1.819)   | 3.57 (1.650)   | 3.862 (1.772)   | 4.05 (2.055)   |

Source: Authors

The average daily CO<sub>2</sub> mobility emissions per capita are unequally distributed geographically (Figure 2). The lowest emission are recorded in the city of Barcelona and the contiguous area, whereas the highest emissions are recorded in the municipalities located furthest from the inner city, characterized by relatively low population densities and poor public transport networks. This is consistent with the findings of Muñoz and Galindo (2005), who studied the ecological footprint in the metropolitan area of Barcelona and found that municipalities with low-density levels located in the outer periphery have higher per capita daily mobility emissions than municipalities located in denser, more central areas.

**Figure 2** Geographical distribution of average daily CO<sub>2</sub> mobility emissions



Source: Authors

## 5. Methods

We use quantile regression to investigate the characteristics of individuals depending on their CO<sub>2</sub> emission levels. Quantile regression was first introduced by Koenker and Bassett (1978) as an extension of the notion of ordinary quantiles (or “percentiles”) in a location model. In this way, the regression model can be extended to conditional quantiles of the response variable. Quantile regression is especially useful when the rate of change in the conditional quantile, expressed by the regression coefficients, depends on the quantile. Thus, we can study the whole distribution of the collected data rather than simply the mean. This makes it particularly valuable for applications in which extremes are important or which differ markedly from the mean. Quantile-based estimators are more robust and more efficient than mean estimators when distributions have fat tails: quantiles estimations are preferred than OLS ones. Equations are designed to estimate the relation of covariates. Two important features of the estimation are that quantile regression is more robust to non-normal errors as well as to outliers.<sup>3</sup>

The linear model is defined as:

$$Q_{Y_i}(\tau) = \beta(\tau)X_i + \theta_i \quad (3)$$

<sup>3</sup> As discussed by Deaton (1997), quantile regression is most useful when the errors are heteroscedastic.



where  $Q_{Y_i}(\tau)$  is the quantile function at confidence level. The model in (3) allows the influence of covariates  $X_{it}$  to depend on the quantile level  $\tau$ .<sup>4</sup> As proposed in Koenker (2004), we want to estimate the parameters in model (1) simultaneously for all quantiles under study,  $\tau_q$ ,  $q = 1, \dots, Q$ . Following Koenker (2004) this implies solving:

$$\min_{(\beta, \gamma, \theta)} \sum_{q=1}^Q \sum_{i=1}^n \sum_{t=1}^{T_i} w_q \rho_{\tau_q}(Y_{it} - \beta(\tau_q)X_{it} - \theta_i), \quad (4)$$

where  $\rho_{\tau}(\cdot)$  is a function defined by Koenker and Bassett (1978) as:

$$\rho_{\tau}(u) = \begin{cases} \tau|u|, & u \geq 0 \\ (1 - \tau)|u|, & u < 0 \end{cases} \quad (5)$$

The terms  $w_q$  are weights. They control the influence of the quantiles on the estimation of the fixed effects. We assume that the weights are the same for all the quantiles we analyze. We opted here to regress the 25<sup>th</sup>, 50<sup>th</sup>, 75<sup>th</sup> and 90<sup>th</sup> quantiles. Equations are designed to estimate the relation between socioeconomic characteristics and mobility expenditure and the CO<sub>2</sub> individual emission, conditional on quantiles of CO<sub>2</sub> individual emission.

## 6. Results

### 6.1. Quantile regression

In this model, all the explanatory variables are categorical variables; thus, one class of each variable was designated as a reference. As we are aware that multicollinearity problems might affect some of these variables, we conducted the VIF test on the simple model, and found three – secondary education, retirees, and employed – with values between five and eight. Indeed, the results for the variables related to occupational status presented considerable instability in all estimations. In distribution tests of the dependent variable, normality is always rejected; therefore quantile regression is preferred to OLS models. We performed the Machado-Santos Silva (2000) test to detect heteroscedasticity. The assumption that residuals are normally distributed is violated owing to the multiple cases of non-emitters in our sample, as such the presence of heteroscedasticity is confirmed. We performed quantile regression and found robust standard errors and t-statistics that are asymptotically valid under heteroscedasticity using the Machado et al. (2011) package. Additionally, we include the results from the OLS regression so that we can compare the sign and the significance of the variables obtained with each methodology.<sup>5</sup>

First, when using quantile regression, the explanatory power of the estimations for the groups of higher emitters increases. In fact, our results are poor for the groups of lower emitters. We omit the 25<sup>th</sup> quantile from Table 3a as the pseudo-R<sup>2</sup> was below 0.02 and because of the poor performance of most explanatory variables (results available upon request). In contrast, we obtain a relatively high explanatory power of the estimations for

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<sup>4</sup> See Bel et al. (2015) for a detailed explanation of the quantile regression method.

<sup>5</sup> As the presence of heteroscedasticity is confirmed, we use robust (White) standard errors when conducting the OLS regressions.

the highest quantiles ranges between 0.14 and 0.16.<sup>6</sup> All in all, socioeconomic variables have a limited ability to capture the variability of individual CO<sub>2</sub> emissions. Indeed, the model based on these socioeconomic variables fails to discern with sufficient precision between those who are high emitters and those who are not.

*Demo-geographic variables:* Males produce more CO<sub>2</sub> mobility emissions than females in all quantiles. This is an extremely robust result: the emissions for being male increase over the quartiles. Age is a significant and positive factor for people aged between 30 and 44, while in the other population groups there are no significant differences. Emitters resident in small municipalities emit significantly more (followed by individuals in medium and large municipalities) than do those resident in Barcelona, as Figure 2 also shows. Individuals living in highly populated areas produce less daily mobility emissions, but their emissions from long-distance trips are greater than those produced by individuals living in rural areas, as Reichert et al. (2016) report. In terms of median values, there are no statistical differences between municipalities above 10,000 inhabitants and Barcelona (although OLS indicates a significant effect).

**Table 3** Quantile regression

| <i>Family variables</i>          | <i>Variable (reference level)</i>         | <i>Levels</i>    | <b>OLS</b>         | <b>0.5</b>          | <b>0.75</b>        | <b>0.9</b>       |
|----------------------------------|---|------------------|--------------------|---------------------|--------------------|------------------|
| <b>Demo</b>                      | <i>Gender (Female)</i>                    | Male             | 909.3*** (49.08)   | 227.9*** (42.0)     | 1,067.3*** (87.6)  | 1,661*** (149.9) |
| <b>geographic</b>                | <i>Age (Under 30)</i>                     | 30-44            | 328.8*** (85.08)   | 93.06* (56.3)       | 604.8*** (154.0)   | 876.4*** (235.1) |
|                                  |   | 45-64            | 53.07 (88.91)      | -59.61 (54.1)       | 44.7 (156.8)       | 313.3 (223.4)    |
|                                  |   | Above 65         | 16.34 (108.60)     | -59.61 (56.1)       | 44.7 (162.8)       | 108.9 (245.2)    |
|                                  | <i>Hometown</i>                           | < 10,000         | 1,289*** (133.11)  | 696.0*** (122.6)    | 1,510*** (233.1)   | 2,708*** (465.1) |
|                                  | <i>Inhabitants (Barcelona)</i>            | 10,000-50,000    | 597.4*** (73.71)   | 1.39e-11 (25.1)     | 313.8*** (100.2)   | 989.8*** (184.5) |
|                                  |   | >50,000          | 588.5*** (51.20)   | 1.73e-11 (18.0)     | 403.1*** (68.1)    | 770.7*** (110.2) |
| <b>Economic</b>                  | <i>Family monthly income (&lt;1000 €)</i> | 1000-2000 €      | 267.1*** (53.66)   | 1.33-11 (17.5)      | 255.5*** (73.7)    | 496.2*** (136.4) |
|                                  |   | 2000-3000 €      | 655.0*** (76.29)   | 317.8*** (48.4)     | 894.0*** (135.4)   | 1,470*** (240.3) |
|                                  |   | 3000-4000 €      | 787.7*** (106.35)  | 519.2*** (95.0)     | 1,397.1*** (172.7) | 1,591*** (266.0) |
|                                  |   | 4000-5000 €      | 1,303*** (191.69)  | 647.5*** (156.4)    | 1,727.2*** (224.7) | 3,262*** (514.0) |
|                                  |   | > 5000 €         | 1,517*** (200.78)  | 1,277.13*** (428.2) | 2,509.4*** (406.2) | 2,997*** (435.6) |
|                                  | <i>Educational level (no studies)</i>     | Primary studies  | 236.6*** (50.51)   | 1.18e-10 (14.6)     | 3.05e-10 (38.6)    | 634.5*** (81.8)  |
|                                  |   | Second studies   | 580.2*** (71.68)   | 133.6*** (29.1)     | 460.1*** (88.2)    | 1,510*** (191.7) |
|                                  |   | Tertiary studies | 457.0*** (85.25)   | 1.70e-10 (40.3)     | 218.6** (100.9)    | 1,170*** (210.3) |
|                                  | <i>Occupation status (student)</i>        | Housekeeper      | -216.5* (129.21)   | -292.9*** (74.7)    | -258.6 (199.2)     | -730.6** (347.4) |
|                                  |   | Retiree          | -393.5*** (137.38) | -292.9*** (76.6)    | -258.6 (200.2)     | -646.6* (358.0)  |
|                                  |   | Employed         | 955.6*** (114.07)  | 723.0*** (70.0)     | 1,736*** (165.0)   | 2,219*** (313.1) |
|                                  |   | Unemployed       | -51.35 (140.12)    | -204.5*** (77.4)    | -35.41 (201.5)     | -58.6 (372.9)    |
| <b>Observations</b>              |   |                  | 16,409             | 16,409              | 16,409             | 16,409           |
| <b>Pseudo R<sup>2</sup></b>      |   |                  | 0.146              | 0.1259              | 0.1405             | 0.1574           |
| <b>Machado-Santos Silva test</b> |   |                  |                    | 1630.23             | 1100.73            | 577.73           |

Significance levels: \* 10 per cent; \*\* 5 per cent; \*\*\* 1 per cent (standard errors are presented in parentheses)

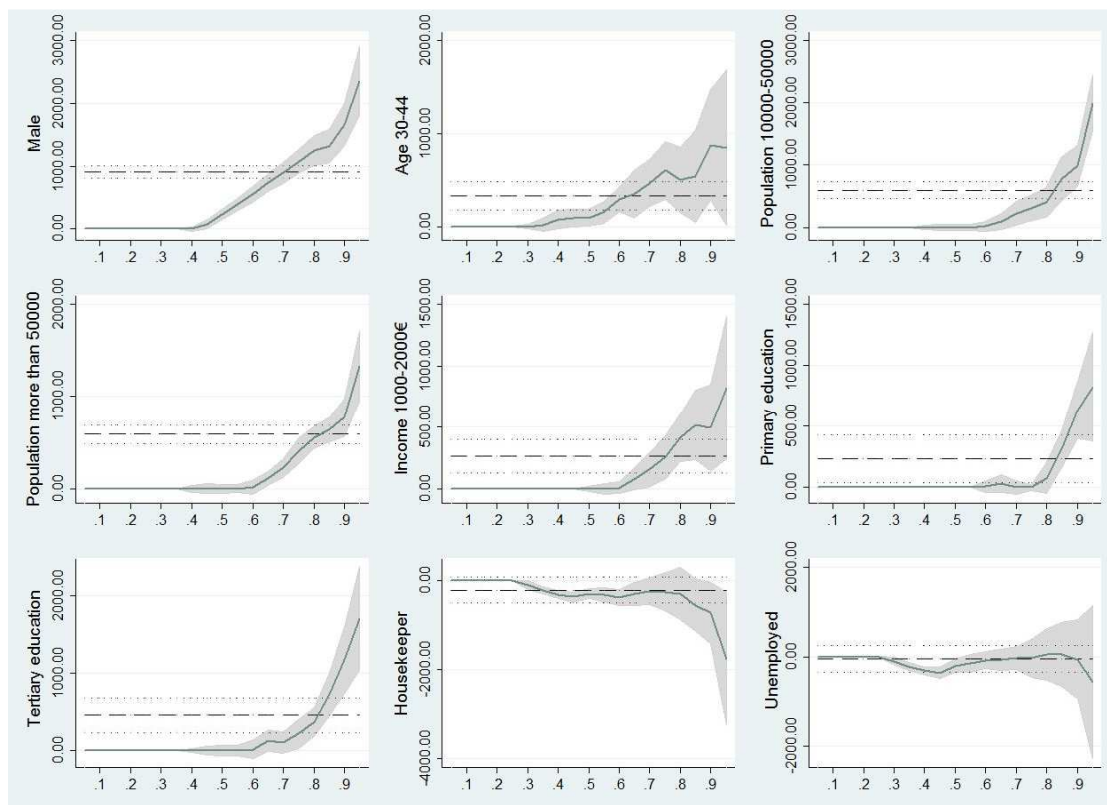
Source: Authors

*Economic variables:* Income is highly significant in all quantiles and for almost all categories. The level of education seems to follow an inverted U-shaped curve in some quantiles, which is consistent with findings in Santos et al. (2013) for European cities, where the more highly educated tend to be associated with a higher proportion of low emitting modes and with greater public transport use. A divergence is found between OLS and quantile outcomes in relation to the impact of primary education: OLS identifies a positive effect of primary education vs no-education, while at the 0.5 and 0.75 quantiles there is a non-effect.

<sup>6</sup> As mentioned above, besides the influence of socioeconomic characteristics on travel patterns, the latter are known to vary greatly according to lifestyle characteristics combined with personal preferences and attitudes (Anable, 2005; Chapman, 2007).

In Figure 3 we plot the estimated coefficients for different quantiles and variables, and their 95% confident interval.<sup>7</sup> We only plot variables whose quantile and OLS estimates differ. Superimposed on the plot we represent the ordinary least squares estimation of the mean effect (dashed line), and the 90% per cent confidence interval (dotted lines). The graph illustrates how the impact on daily CO<sub>2</sub> emissions of the demo-geographic and economic variables vary over quantiles, and how the magnitude of these effects at various quantiles differ considerably from the corresponding OLS coefficient, even in terms of the confidence intervals around each coefficient. Note also that these coefficients are significantly different from zero for most quantiles, especially for the highest ones, while these coefficients are zero for the low quantiles. By way of example, this means being male, living in a medium-sized municipality and having tertiary education impacts differently. Thus, a policy design that focuses solely on higher educated individuals or males would be erroneous because these are not differentiating factors. Note that the quantile regression estimates lie at some point outside the confidence interval for OLS, suggesting that covariate impacts are not the same for all emitters. These results support our hypothesis that the majority of socioeconomic factors do not have an equal impact on individuals' emissions and emitter types need to be separated. This finding is typically ignored when using models that only consider average pollutant households or high emitters. In contrast, by using quantile regression we are able to analyze these differential impacts.

**Figure 3** Selection of estimated socioeconomic parameters by quantile with 95% CI limits



Source: Authors

<sup>7</sup> Stata software does not allow us to perform robust standard errors. Figure 2 includes standard errors obtained using the simultaneous interquantile procedure, with the same weight for each quantile.

## 6.2. Logistic regressions

We regress logit models in investigating the characteristics of individuals in order to check the robustness of our previous results. We sort the individuals according to their daily CO<sub>2</sub> transport emissions and then classify them as either high emitters (top 10%) and non-high emitters (other 90%). Following the method used by Ko et al. (2011) for high emitters in the Seoul metropolitan area, we create a dichotomous variable with a value of 1 if the individual is a high emitter and 0 otherwise. The top 10% of emitters are responsible for 49% of total CO<sub>2</sub> mobility emissions, producing more than 5,532 g CO<sub>2</sub> per day. Additionally, we undertake a second classification creating a second dummy variable: non-emitters (bottom 38.5%) given a value of one, and zero otherwise (remaining 61.5%). While the logistic regression conducted on the high emitters serves as a robustness check, the non-emitter logistic regression adds new information as the lower quantiles were not previously considered.

A binary logistics model allows us to examine the way in which socioeconomic characteristics affect an individual's probability of being a high emitter and, in the other model, their probability of being a non-emitter. Table 4 shows the impacts of the demographic and economic variables on individual mobility emissions. Note the pseudo-R<sup>2</sup> value of 0.118-0.122 cannot be considered low, as we conduct logistic regressions. In addition, the Hosmer-Lemeshow statistic for 10 groups suggests that the model fits the model specification satisfactorily.

*High emitters:* The odds of a male being a high emitter are 112% higher than those of a female. Age only presents a clear pattern in the case of the 30- to 44-year olds, who present a higher probability of being high emitters. For those older than 65, the probability of being a high emitter decreases in comparison with those under the age of 30. Living outside the city of Barcelona increases the probability of being a high emitter. Furthermore, individuals in Barcelona present a lower probability of being high emitters. Family monthly income presents a clear pattern, with the probability of being a high emitter increasing with income. For a top income family, the odds of being a high emitter are four times higher than those for a family with less than 1000€ per month. The probability of being a high emitter also increases with level of education. However, overall this factor appears to present an inverted U-shaped curve, since those with secondary education are more likely to be high emitters of CO<sub>2</sub> than those with tertiary education. In relation to occupational status, being employed significantly increases the probability of being a high emitter compared to the reference group of students, but no other significant differences are found (except being a homemaker decreases the probability).

*Non-emitters:* The results for non-emitters are clearer than those for high-emitters, with the outcomes for most variables being the inverse of those obtained for high emitters. Thus, being male decreases the probability of being a non-emitter, while those in the upper age levels are more likely to be non-emitters. A higher income and a higher level of education are associated with a lower probability of being in this group. Homemakers and retirees have odds of 150% of being non-emitters compared to the reference group of students. However, having a job reduces the probability of being a non-emitter by 25%.

**Table 4** Logistic regressions on high emitters

| Family Variable                              | Variable (reference level)                 | Levels                | High emitters                |                 | Non emitters                 |                |
|--|--|-----------------------|------------------------------|-----------------|------------------------------|----------------|
|  |  |                       | Coefficient (Standard error) | Odds-ratio      | Coefficient (Standard error) | Odds-ratio     |
| <i>Demo geographic</i>                       | <i>Gender (Female)</i>                     | Male                  | 0.750*** (0.054)             | 2.117           | -0.202*** (0.039)            | 0.817          |
|  |  | <i>Age (Under 30)</i> | 30-44                        | 0.184** (0.075) | 1.202                        | 0.0170 (0.065) |
|  |  | 45-64                 | 0.0374 (0.083)               | 1.038           | 0.128* (0.068)               | 1.136          |
|  |  | Above 65              | -0.395** (0.193)             | 0.674           | 0.209** (0.096)              | 1.233          |
|  | <i>Hometown inhabitants (Barcelona)</i>    | < 10,000              | 0.938*** (0.101)             | 2.554           | -0.708*** (0.098)            | 0.493          |
|  | 10,000-50,000                              | 0.497*** (0.078)      | 1.643                        | 0.0182 (0.055)  | 1.018                        |                |
|  | > 50,000                                   | 0.655*** (0.061)      | 1.925                        | 0.0301 (0.041)  | 1.031                        |                |
| <i>Economic</i>                              | <i>Family monthly income (&lt; 1000 €)</i> | 1000-2000 €           | 0.449*** (0.109)             | 1.566           | -0.276*** (0.051)            | 0.759          |
|  |  | 2000-3000 €           | 0.715*** (0.114)             | 2.043           | -0.543*** (0.063)            | 0.581          |
|  |  | 3000-4000 €           | 0.821*** (0.127)             | 2.272           | -0.632*** (0.085)            | 0.532          |
|  |  | 4000-5000 €           | 1.018*** (0.155)             | 2.767           | -0.784*** (0.132)            | 0.456          |
|  |  | > 5000 €              | 1.372*** (0.161)             | 3.942           | -0.906*** (0.153)            | 0.404          |
|  | <i>Educational level (no studies)</i>      | Primary studies       | 0.802*** (0.251)             | 2.23            | -0.382*** (0.075)            | 0.682          |
|  |  | Secondary studies     | 1.122*** (0.253)             | 3.072           | -0.716*** (0.082)            | 0.489          |
|  |  | Tertiary studies      | 1.007*** (0.256)             | 2.737           | -0.708*** (0.088)            | 0.493          |
|  | <i>Occupation status (student)</i>         | Housekeeper           | -0.367* (0.214)              | 0.692           | 0.901*** (0.113)             | 2.462          |
|  |  | Retiree               | -0.302 (0.200)               | 0.74            | 0.913*** (0.116)             | 2.491          |
|  |  | Employed              | 0.761*** (0.133)             | 2.14            | -0.297*** (0.093)            | 0.743          |
|  |  | Unemployed            | 0.0169 (0.185)               | 1.017           | 0.475*** (0.113)             | 1.608          |
|  | <i>Observations</i>                        |                       |                              | 16409           |                              | 16448          |
| <i>Pseudo R<sup>2</sup></i>                  |  |                       | 0.122                        |                 | 0.137                        |                |
| <i>Cox-Snell R<sup>2</sup></i>               |  |                       | 0.081                        |                 | 0.164                        |                |
| <i>Nagelkerke</i>                            |  |                       | 0.165                        |                 | 0.225                        |                |
| <i>Hosmer-Lemeshow statistic (10 groups)</i> |  |                       | 11.04 (p-value 0.199)        |                 | 13.61 (p-value 0.09)         |                |

Significance levels: \* 10 per cent; \*\* 5 per cent; \*\*\* 1 per cent (standard errors are presented in parentheses)

### 6.3 Mobility expenditure impacts

The daily mobility survey seeks to provide a reliable sample of citizens' mobility patterns in the Barcelona metropolitan area and, to this effect, the results reported in the previous section and the impacts described do not contain any relevant bias. However, the observations available in this section correspond to a non-random selection, given that the share of citizens providing information about their mobility expenditure (1) corresponds to just a quarter of the above, and, more importantly, (2) the respondents are affected by some selection bias.<sup>8</sup> In Table 5, we report the mean and standard deviation for several variables. It can be readily seen that this subsample has a higher proportion of high income earners, respondents are older than those in the overall whole sample, and the proportion of employed people is higher – in contrast to the frequency of students and homemakers. All these characteristics of the subsample are consistent with an upward bias in the proportion of high emitters – while 10% of individuals in the whole sample were high emitters, 17.3% are in this subsample. Hence, in the subsample high emitters are overrepresented. This bias cannot be corrected; thus, we need to be extremely cautious when interpreting our results.<sup>9</sup>

<sup>9</sup> It is worth noting that this type of bias is not exceptional among the surveys used in the studies described herein. For instance, the sample Ko et al. (2011) use in their study of the Seoul metropolitan area contains 54.7% males, a figure that is higher than the actual percentage of males in the population.

**Table 5** Descriptive statistics

|   | Sample |                    | Subsample for mobility expenditure variables |                    |
|---|--------|--------------------|--|--------------------|
|   | Mean   | Standard deviation | Mean   | Standard deviation |
| Emission household (g CO <sub>2</sub> /day)     | 1582.9 | 2870.65            | 2704.1                                       | 3231.28            |
| Income (dummies)<br>(2 between 1000 and 2000 €) | 2.27   | 1.125              | 2.74   | 1.163              |
| Age (dummies)<br>(4 between 30 and 44 years)    | 4.08   | 1.617              | 4.39   | 0.935              |
| % employed                                      | 0.427  | 0.4947             | 0.713  | 0.4525             |
| % students                                      | 0.246  | 0.4308             | 0.044  | 0.2045             |
| % housekeepers                                  | 0.087  | 0.2813             | 0.033  | 0.1793             |
| Number of observations                          | 16409  |                    | 4002   |                    |

Source: Authors

Bearing in mind these caveats, the results in Table 6 suggest that expenditure on public transportation is a good measure of CO<sub>2</sub> emissions in the case of the mobility variables: the higher the spending on public transport, the lower the carbon emission rates.<sup>10</sup> This holds for almost all cases across all quantiles. Results for expenditure on car fuel and parking are always positive and significant for all quantiles: the higher the spending on fuel and parking, the higher the emissions of CO<sub>2</sub>. Furthermore, we find that lower emission rates are associated with higher expenditure on tolls. This result might seem counterintuitive at first sight, but we believe it to be a logical outcome in the case of the metropolitan area of Barcelona. While it might indeed be surprising if all motorways accessing the inner city of Barcelona were tolled, in reality only two out of eight access motorways are tolled. This means our result is consistent with a lower frequency of private car trips on access corridors served by the tolled motorways. Indeed, users of vehicles that are obliged to pay tolls are subject to a monetary disincentive to use their private vehicles, whereas travelers that use toll-free roads do not face the same monetary disincentive.

Generally, we find similar patterns when comparing the OLS and quantile estimation results. However, a number of interesting differences emerge, especially when we examine the results for the mobility expenditure variables. In the case of expenditure on tolls, OLS values show a significant negative effect for all levels of expenditure, while quantile estimations indicate that non-emitters (0.25) present little or no effect of tolls, reflecting the fact that these individuals probably make little use of private vehicles. For the highest level of expenditure on tolls, we find a very limited reaction for all groups of emitters, with the exception of the median group. The fact that the highest emitters with the highest toll expenditure show no significant reaction to tolls might reflect a lower demand-toll elasticity for the wealthiest private car users, which is consistent with the results linking the highest emitters with the highest levels of monthly income.

In the case of expenditure on parking away from the home, we also find interesting differences. Non-emitters present a lower reaction to parking expenditure, which is only highly significant for high levels of expenditure. Likewise, the coefficient (intensity) of the reaction to parking expenditure increases sharply when we consider groups of high emitters. These differences – as well as those related to toll expenditure – which cannot be observed from the OLS results, have interesting implications for public policy, as parking prices and tolls are two policies that local/regional authorities can regulate.

<sup>10</sup> Table-A1 reports a logistic regression for high- and non-emitters for the expenditure variables.

**Table 6** Quantile regression with mobility expenditure variables

| Family variables                    | Variable (reference level)                | Levels                     | OLS               | 0.25              | 0.5               | 0.75              | 0.9               |                  |
|-------------------------------------|---|----------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|------------------|
| <b>Demo geographic</b>              | <i>Gender (Female)</i>                    | Male                       | 344.2*** (103.03) | 146.7*** (56.9)   | 263.4*** (96.8)   | 388.2** (152.7)   | 468.9* (305.2)    |                  |
|                                     |   | <i>Age (Under 30)</i>      | 30-44             | 63.03 (148.44)    | -196.2* (101.4)   | -157.2 (160.7)    | 63.2 (246.7)      | 7.4 (407.1)      |
|                                     |   |                            | 45-64             | -65.38 (156.81)   | -207.8** (104.5)  | -307.1* (159.8)   | -108.9 (260.5)    | -25.59 (376.2)   |
|                                     |   |                            | Above 65          | -193.7 (253.92)   | -180.7 (118.5)    | -336.8* (197.6)   | -407.3 (397.4)    | -1,038 (862.3)   |
|                                     | <i>Hometown Inhabitants (Barcelona)</i>   | < 10,000                   | 820.8*** (259.70) | 245.7* (140.9)    | 400.0* (221.3)    | 1,141*** (405.8)  | 1,988** (858.5)   |                  |
|                                     | 10,000-50,000                             | 135.2 (140.38)             | 48.06 (73.8)      | -29.72 (110.3)    | -38.67 (190.2)    | 406.2 (365.6)     |                   |                  |
|                                     | >50,000                                   | 388.0*** (108.67)          | 56.75 (50.4)      | 173.2* (91.1)     | 376.7** (161.0)   | 636.1* (348.3)    |                   |                  |
| <b>Economic</b>                     | <i>Family monthly income (&lt;1000 €)</i> | 1000-2000 €                | 347.5** (154.34)  | 75.11* (51.7)     | 344.4*** (109.3)  | 755.4*** (191.7)  | 437.5 (547.1)     |                  |
|                                     |   | 2000-3000 €                | 541.5*** (175.87) | 153.9** (69.9)    | 365.0*** (133.8)  | 970.5*** (235.7)  | 821.7 (605.8)     |                  |
|                                     |   | 3000-4000 €                | 380.6* (198.48)   | 197.4* (104.2)    | 464.6*** (177.8)  | 1,008*** (287.0)  | 19.94 (625.1)     |                  |
|                                     |   | 4000-5000 €                | 754.7** (314.48)  | 189.9 (167.5)     | 415.4 (270.0)     | 1,343** (537.7)   | 1,817** (875.2)   |                  |
|                                     |   | > 5000 €                   | 693.2** (312.92)  | 382.6 (321.8)     | 908.6*** (310.2)  | 1,294*** (379.1)  | 683.1 (926.9)     |                  |
|                                     | <i>Educational level (no studies)</i>     | Primary studies            | 148.5 (281.74)    | 1.56e-11 (83.9)   | 118.7 (152.5)     | -85.81 (567.7)    | -88.41 (858.2)    |                  |
|                                     |   | Second studies             | 548.3 (293.86)    | 87.03 (95.7)      | 399.1** (174.0)   | 372.9 (564.1)     | 563.1 (797.8)     |                  |
|                                     |   | Tertiary studies           | 333.0 (299.77)    | 25.59 (102.8)     | 220.1 (187.3)     | -46.77 (577.1)    | 129.0 (805.8)     |                  |
|                                     | <i>Occupation status (student)</i>        | Housekeeper                | -1,287*** (347.3) | -401.0* (206.1)   | -787.2*** (266.0) | -1,296*** (474.9) | -3,153*** (885.8) |                  |
|                                     |   | Retiree                    | -1,403*** (332.4) | -586.6*** (205.5) | -1,154*** (265.8) | -1,259*** (474.1) | -1,946* (1033.7)  |                  |
| Employed                            |   | -327.6 (267.5)             | -90.74 (192.4)    | 21.97 (223.1)     | 233.5 (372.7)     | -762.5 (789.2)    |                   |                  |
| Unemployed                          |   | -1,213*** (324.3)          | -511.5*** (198.3) | -955.9*** (258.6) | -868.1** (440.4)  | -1,926** (928.9)  |                   |                  |
| <b>Mobility monthly expenditure</b> | <i>Public transport (0 €)</i>             | (0-20] €                   | -294.1** (145.2)  | -89.9 (74.0)      | -285.5** (129.2)  | -364.5 (264.3)    | -1,003** (426.8)  |                  |
|                                     |   | (20-40] €                  | -1,180*** (163.2) | -318.1*** (84.2)  | -1,030*** (147.1) | -1,638*** (278.7) | -2,232*** (561.6) |                  |
|                                     |   | (40-60] €                  | -1,428*** (241.9) | -408.4*** (123.8) | -1,264*** (213.7) | -1,965*** (360.9) | -2,596*** (662.9) |                  |
|                                     |   | > 60 €                     | -980.3** (473.7)  | -323.8* (163.1)   | -921.9*** (254.9) | -1,770*** (485.2) | -2,173* (1,254.7) |                  |
|                                     |   | <i>Car fuel (0 €)</i>      | (0-50] €          | 537.6*** (177.6)  | 89.9 (59.00)      | 395.5*** (111.44) | 743.3*** (210.7)  | 1,048 (800.4)    |
|                                     | (50-100] €                                |                            | 1,651*** (204.6)  | 378.0*** (86.3)   | 1,342*** (162.2)  | 2,295*** (264.6)  | 3,071*** (853.4)  |                  |
|                                     | (100-150] €                               |                            | 2,470*** (293.5)  | 716.3*** (196.0)  | 2,331*** (455.8)  | 3,582*** (400.66) | 4,903*** (1,018)  |                  |
|                                     | > 150 €                                   |                            | 2,021*** (337.9)  | 665.5*** (227.4)  | 1,418*** (342.8)  | 2,876*** (522.1)  | 3,786*** (1,387)  |                  |
|                                     | <i>Toll (0 €)</i>                         |                            | (0-20] €          | -350.5*** (110.6) | -95.7* (50.6)     | -259.7*** (87.7)  | -675.6*** (159.5) | -752.2** (311.9) |
|                                     |   | (20-40] €                  | -520.3*** (166.2) | -131.5* (74.3)    | -414.2*** (129.8) | -955.0*** (214.6) | -815.9** (374.7)  |                  |
|                                     |   | (40-60] €                  | -693.9*** (265.6) | -203.9 (152.2)    | -572.3** (229.6)  | -916.4 (750.5)    | -1,139* (625.0)   |                  |
|                                     |   | > 60 €                     | -593.9* (355.5)   | -353.7 (283.9)    | -547.3** (2680)   | -760.5 (491.2)    | -451.1 (1,083.8)  |                  |
|                                     |   | <i>Park far home (0 €)</i> | (0-20] €          | 587.7* (109.2)    | 56.8 (52.7)       | 476.5*** (116.7)  | 1,065*** (174.19) | 1,528*** (321.0) |
|                                     | (20-40] €                                 |                            | 760.8*** (257.6)  | 412.9* (218.9)    | 1,071*** (228.7)  | 900.0* (505.5)    | 1,446** (987.3)   |                  |
|                                     | >40 €                                     |                            | 1,503*** (299.7)  | 630.7** (302.6)   | 1,460*** (460.9)  | 2,294*** (557.1)  | 2,385*** (509.7)  |                  |
| <b>Observations</b>                 |   |                            | 4002              | 4002              | 4002              | 4002              | 4002              |                  |
| <b>Pseudo R<sup>2</sup></b>         |   |                            | 0.163             | 0.144             | 0.157             | 0.160             | 0.155             |                  |
| <b>Machado-Santos Silva test</b>    |   |                            |                   | 496.02            | 322.71            | 145.78            | 65.77             |                  |

Significance levels: \* 10 per cent; \*\* 5 per cent; \*\*\* 1 per cent (standard errors are presented in parentheses)

Source: Authors

## 7 Conclusion

Cutting CO<sub>2</sub> emissions attributable to urban mobility has become a challenge for large cities. This paper has sought to address a gap in the literature by comparing different emitters of carbon dioxide by mode of transport and in terms of their socioeconomic characteristics. An examination of the personal factors affecting the modal share has been undertaken in recent years, but conventional models encounter difficulties in explaining travel patterns and behavior, since the latter vary according to lifestyles, personal preferences and attitudes. Indeed, certain characteristics are significant in accounting for factors that affect CO<sub>2</sub> mobility emissions.

Our research contributes to the literature by adopting an innovative methodology – that of, quantile regression – to explain the relation between socioeconomic variables and transport emissions in urban areas according to different levels of emission. In so doing, we contribute to filling the gap in the knowledge of differences between CO<sub>2</sub> high emitters, average emitters, low emitters and non-emitters.

Based on our analysis of socioeconomic characteristics across quantiles of pollutant individuals, and the impact we report for variables related to mobility expenditure, we have been able to confirm the potential impact of several measures that could be highly effective in reducing emissions in the case of Barcelona, as well as to gain a better understanding of their effects on different groups of emitters. As such, quantile analysis appears to be a useful tool for analyzing the behavior of groups of emitters in different urban conurbations. We recommend that governments analyze available data from travel surveys using quantile regressions to verify whether their mobility policies are being effectively implemented, and to obtain a clearer picture of their potential impacts on different groups of emitters.

The household travel survey data used here have several shortcomings. First, we have insufficient information to compute the CO<sub>2</sub> emissions of commuters that use more than one travel mode and so we were forced to omit these journeys. This reduced the available number of observations by 20%. Indeed, future surveys would be greatly improved if they asked respondents to indicate where they changed modes of transport. Second, data are unavailable for some socioeconomic characteristics, including private vehicle ownership and household size. And third, the sample bias with regard to mobility expenditure means high-emitters – that is, males, in employment and with high incomes – are over-represented. However, it is our belief that these shortcomings have not seriously affected our main findings and conclusions.

The type of analysis conducted here should be an effective tool for analyzing mobility behavior in different metropolitan areas. Indeed, if other cities can begin to fill this information gap, they should be able to make more accurate and more correct policy decisions. Indeed, we are aware, as shown by a sizable body of evidence in the literature, that most of the CO<sub>2</sub> emissions related to mobility are attributable to factors and attitudes intrinsic to each person, which means an individual's socioeconomic characteristics only account for a part of this variability. Mobility patterns differ from one city to another as do the socio-economic characteristics of their respective citizens.

## **8 Applicability, policy implications and empirical contribution**

### **8.1 Applicability**

Within this framework, we suggest that the application of the quantile regression methodology is of interest not only for scholarly analysis, but also for policy making – particularly policies designed to have long-term effects. In practice, household travel surveys are available for most large conurbations, which means the CO<sub>2</sub> emissions of each trip can be calculated and the data treated with quantile regression so that specific analyses can be undertaken for all areas. This means quantile regression is a methodology that governments can use to improve their understanding of the socioeconomic profile of different types of emitter in different population groups and this information should help them design effective and specific transport policies to mitigate the greenhouse effect.



## 8.2 Policy implications

These results should be of interest in devising more effective policies for the metropolitan area of Barcelona. While car fuel prices lie outside the control of local and metropolitan authorities, other policies can be implemented at the metropolitan level in relation to parking fees, tolls, and the supply and pricing of public transportation. Increasing parking charges in the inner city of Barcelona would help reduce emissions and the impact of this measure would be greatest among individuals that spend more on parking, and among those in the top emitting quantiles, as the results from our quantile regressions show. In the same vein, extending tolls to all motorways accessing the inner city should reduce the use of private vehicles and, thus, have the potential to reduce emissions. Our results suggest that this might not, however, be significant for the group of travelers that spend more on tolls and emit more; yet, decreasing congestion should also relieve the emissions of these travelers that use their private vehicles and who show little sensitivity to tolls.

Clearly, suggesting that increasing parking away from home costs and introducing tolls on all access motorways would reduce emissions is unsurprising, as this outcome has been reported in many cities that have implemented measures of this type. Having said that, however, the results from our quantile regressions point to the particularly intense effect of such measures in the Barcelona metropolitan, given the coefficients reported for the high emitters' quantiles for expenditure on parking and (at least, until very high levels) on tolls. Furthermore, if the net revenues from these cost-increasing policies on parking and tolls were devoted to improving public transportation supply, this would further help reduce CO<sub>2</sub> emissions.

## 8.3 Empirical contribution

Based on the information obtained from the quantile and logistic regressions, we can define the socioeconomic traits of the different emitters. Non-emitters tend to be female, retirees, homemakers and/or unemployed. Similarly, non-emitters tend to be older and to live in the inner city of Barcelona or in large neighboring towns. However, educational status is much more difficult to link to a specific pollutant profile. The profile of the low emitter is very similar to that of the non-emitter. In contrast, high emitters tend to be male, middle-aged, employed and residents of the smallest cities relatively far from the city of Barcelona.

In keeping with our expectations – taking into account the characteristics of our data, including outliers, skewed distribution, etc., the quantile regressions performed better than OLS regression, although we need to exercise some caution given the upward bias for high emitters in the mobility expenditure subsample. The coefficient signs tend to be similar for the different variables, but it is worth noting that the statistical significances differ when using quantile regressions. Interestingly, this is the case for toll expenditures and for spending on parking away from home. Likewise, notable differences are found in the intensity of the coefficients of these (as well as other) variables.

By employing quantile regression, we observe that impacts differ considerably across individuals. These impacts follow an increasing or decreasing trend (according to different socioeconomic traits), with few structural changes between quantiles, but with different impacts across them. Most socioeconomic factors do not have an equal influence on pollutant emitters of different levels; however, conventional methodologies are unable to assess this, as they only analyze average pollutant emitters or top emitters.

If we focus specifically on our mobility expenditure results, we find, in general, that expenditure on car fuel and parking is associated with higher CO<sub>2</sub> emissions. In contrast, using public transportation is associated with lower emissions. The same is true of commuting on toll roads. Recall that just two of the eight inner city access motorways are tolled; hence, commuting on a toll road is likely to be associated with a lower usage of private vehicles. Beyond these general patterns, our quantile estimations reveal differences in significance and intensity (coefficients) between quantiles and regressions. Travelers that spend more on tolls and who are high emitters seem to be more reactive to tolls, although this does not hold for the highest level of expenditure. Similarly, the response to spending on parking away from home increases for travelers that spend more and who emit more.

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APPENDIX

**Table A1** Logistic regressions with mobility expenditures

| Family variables                             | Variable (reference level)                      | Levels                       | High emitters                |                   | Non emitters                 |                  |       |
|--|---|------------------------------|------------------------------|-------------------|------------------------------|------------------|-------|
|  |   |                              | Coefficient (Standard error) | Odds-ratio        | Coefficient (Standard error) | Odds-ratio       |       |
| <i>Demo geographic</i>                       | <b>Gender (Female)</b>                          | Male                         | 0.247** (0.100)              | 1.281             | 0.061 (0.090)                | 1.063            |       |
|  | <b>Age (Under 30)</b>                           | 30-44                        | -0.0157 (0.135)              | 0.984             | 0.189 (0.136)                | 1.208            |       |
|  |   | 45-64                        | -0.102 (0.146)               | 0.903             | 0.179 (0.144)                | 1.196            |       |
|  |   | 65 and >                     | -0.193 (0.322)               | 0.825             | 0.238 (0.218)                | 1.269            |       |
|  | <b>Hometown inhabitants (Barcelona)</b>         | < 10,000                     | 0.655*** (0.185)             | 1.925             | -0.209 (0.199)               | 0.811            |       |
|  |   | 10,000-50,000                | 0.0434 (0.140)               | 1.044             | 0.052 (0.119)                | 1.053            |       |
| > 50,000                                     |   | 0.412*** (0.109)             | 1.509                        | 0.0923(0.092)     | 1.096                        |                  |       |
| <i>Economic</i>                              | <b>Family monthly income (less than 1000 €)</b> | 1000-2000 €                  | 0.0758 (0.200)               | 1.079             | -0.504*** (0.130)            | 0.604            |       |
|  |   | 2000-3000 €                  | 0.322 (0.206)                | 1.380             | -0.630*** (0.145)            | 0.533            |       |
|  |   | 3000-4000 €                  | 0.269 (0.228)                | 1.309             | -0.570*** (0.173)            | 0.566            |       |
|  |   | 4000-5000 €                  | 0.441 (0.276)                | 1.554             | -0.746*** (0.249)            | 0.474            |       |
|  |   | > 5000 €                     | 0.654** (0.285)              | 1.923             | -0.761*** (0.279)            | 0.467            |       |
|  | <b>Educational level (no studies)</b>           | Primary studies              | 0.221 (0.495)                | 1.247             | -0.259 (0.264)               | 0.772            |       |
|  |   | Secondary studies            | 0.446 (0.496)                | 1.562             | -0.583** (0.270)             | 0.558            |       |
|  |   | Tertiary studies             | 0.168 (0.501)                | 1.183             | -0.487* (0.277)              | 0.615            |       |
|  | <b>Occupation status (student)</b>              | Housekeeper                  | -0.959** (0.423)             | 0.383             | 1.485*** (0.348)             | 4.413            |       |
|  |   | Retiree                      | -0.709** (0.344)             | 0.492             | 1.659*** (0.324)             | 5.253            |       |
|  |   | Employed                     | -0.0313 (0.239)              | 0.969             | 0.608** (0.285)              | 1.837            |       |
|  |   | Unemployed                   | -0.902*** (0.339)            | 0.406             | 1.460*** (0.315)             | 4.304            |       |
|  | <i>Mobility monthly expenditure</i>             | <b>Public transport (0€)</b> | (0-20] €                     | -0.0462 (0.122)   | 0.955                        | 0.322*** (0.117) | 1.380 |
|  |   |                              | (20-40] €                    | -0.695*** (0.161) | 0.499                        | 0.348** (0.139)  | 1.416 |
|  |   |                              | (40-60] €                    | -1.095*** (0.299) | 0.334                        | 0.346 (0.219)    | 1.413 |
| > 60 €                                       |   |                              | -0.868** (0.376)             | 0.420             | -0.013 (0.338)               | 0.987            |       |
| <b>Car fuel (0 €)</b>                        |   | (0-50] €                     | 0.0263 (0.329)               | 1.027             | -0.589*** (0.190)            | 0.555            |       |
|  |   | (50-100) €                   | 0.892*** (0.330)             | 2.441             | -0.876*** (0.201)            | 0.416            |       |
|  |   | (100-150] €                  | 1.376*** (0.349)             | 3.958             | -1.106*** (0.256)            | 0.331            |       |
|  |   | > 150 €                      | 0.985*** (0.366)             | 2.677             | -1.311*** (0.297)            | 0.270            |       |
| <b>Toll (0 €)</b>                            |   | (0-20] €                     | -0.228** (0.106)             | 0.795             | 0.278*** (0.0907)            | 1.321            |       |
|  |   | (20-40] €                    | -0.347** (0.162)             | 0.707             | 0.309** (0.139)              | 1.362            |       |
|  |   | (40-60] €                    | -0.393* (0.227)              | 0.675             | 0.239 (0.223)                | 1.270            |       |
|  |   | >60 €                        | -0.552** (0.234)             | 0.576             | 0.561** (0.238)              | 1.752            |       |
| <b>Park away home (0 €)</b>                  |   | (0-20] €                     | 0.537*** (0.101)             | 1.711             | -0.204** (0.090)             | 0.816            |       |
|  |   | (20-40] €                    | 0.494** (0.194)              | 1.638             | -0.565*** (0.219)            | 0.568            |       |
|  |   | >40 €                        | 0.882*** (0.184)             | 2.415             | -0.476** (0.235)             | 0.621            |       |
| <b>Observations</b>                          |   |                              | 4005                         |                   | 4009                         |                  |       |
| <b>Pseudo R<sup>2</sup></b>                  |   |                              | 0.118                        |                   | 0.10                         |                  |       |
| <b>Cox-Snell R<sup>2</sup></b>               |   |                              | 0.103                        |                   | 0.104                        |                  |       |
| <b>Nagelkerke</b>                            |   |                              | 0.171                        |                   | 0.154                        |                  |       |
| <b>Hosmer-Lemeshow statistic (10 groups)</b> |   |                              | 7.56 (p-value 0.48)          |                   | 5.3 (p-value 0.725)          |                  |       |

Significance levels: \* 10 per cent; \*\* 5 per cent; \*\*\* 1 per cent (standard errors are presented in parentheses)

Source: Authors